



TERMS OF REFERENCE

TO DEVELOP A REGIONAL REPORT – AFRICA TOBACCO INDUSTRY INTERFERENCE INDEX

1- BACKGROUND

ATCA is a non-profit, non-political and continent-wide tobacco control alliance of civil society organizations (CSOs) with a vision to promote health by building a tobacco-free Africa. Established in 2008, the alliance is a unique Pan African tobacco control civil society network and currently has membership in 39 African countries. The alliance has developed to a network for synergy and sharing of tobacco control resources in Africa. It assures the coordination of its members' efforts to promote the adoption and implementation of international, regional and national legal instruments, policies and activities on tobacco control within the African Region. The alliance is growing in number and expertise and plays a key role in the implementation of the World Health Organization Framework Convention on Tobacco Control (WHO FCTC) in Africa.

ATCA is currently implementing a project titled “Enhancing ATCA Capacity to Empower Africa CSOs (2EAC)” with the support of the African Capacity Building Foundation (ACBF). The goal of the project is to contribute to reducing the prevalence of tobacco use in Africa through the following specific objectives: (i) enhance the operational capacity of ATCA for effective coordination of CSOs agenda for tobacco control in Africa; and (ii) foster synergy on tobacco industry monitoring to facilitate adoption and effective implementation of FCTC-compliant policies in African countries.

Implementation of WHO FCTC Article 5.3 is important to address strengthening of tobacco control efforts in Africa and to meet the second objective of the project. Documenting how the tobacco industry interferes in governments efforts and how governments are protecting their public health policies from commercial and vested interests of the tobacco industry as required under the WHO FCTC needs to be done. In 2021, 15 countries¹ in Africa will be preparing their individual reports on implementation of Article 5.3. ATCA will use country reports to produce a regional report which will be widely disseminated. It has to be made easily digestible to a wide audience across Africa. A consultant is being engaged to produce the report and assist in developing a regional factsheet from the report.

2- OBLIGATIONS

2.1- For the consultant

- The consultant agrees to develop a regional report, Africa Tobacco Industry Interference Index, based on information from 15 country index in Africa and a regional factsheet.
- The selected consultant will ensure a high level of proficiency in public health research.

¹ List of countries: Ethiopia – Ghana-Kenya-Nigeria-Mozambique-South Africa-Tanzania-Uganda-Zambia-Botswana-Burkina Faso-Chad-Cote d'Ivoire-Gabon-Senegal

2.2 – For ATCA

- ATCA reserves the right to award the contract to any applicant it considers qualified and to enter into negotiations with selected consultants to discuss any matter that will be necessary to help for the selection.
- ATCA does not hire the services of consultants directly or indirectly associated with the tobacco industry. It has a strict policy of non-engagement with, and does not accept any form of funding or support from any company that manufactures, distributes, markets, or sells tobacco products, or that provides legal representation, public relations or lobbying services, or marketing assistance to any member of the tobacco industry.

ATCA agrees to:

- Provide country tobacco industry interference Index for 15 countries and guidance for the preparation of the report.
- Make a total payment of 10,000USD (tax inclusive) in three installments:
 - first payment of 20% upon alignment of the brief note on the methodology and signing of the agreement;
 - 50% upon submission of the draft report; and
 - 30% on submission of the final report.

3- DELIVERABLES

- A brief note on the methodology/process, workplan including key tasks and timelines
- A draft of regional report and a factsheet
- A final regional report, Africa Tobacco Industry Interference Index.

4- DURATION

The project period is between August and September 2021.

5- SELECTION CRITERIA

The selected consultant will be expected to have:

- PhD degree in public Health and proven experience in the conduct of tobacco industry monitoring or denormalization research;
- Thorough understanding of the tobacco control landscape in Africa;
- Use of adequate software for the compilation and analysis of data
- Excellent analytical skills;
- Excellent oral and written skills in English or French;
- Excellent communication and document writing skills;

6- EXPRESSION OF INTEREST

Interested consultants should submit a proposal, structured to include the following information:

- Self-introduction letter
- Curriculum vitae of the lead consultant
- Introductory note on methodology
- Stated experience in the above required technical area(s)
- Proven record in similar consultation
- Financial proposal

7- DEADLINE FOR APPLICATION

Applications should be sent not later than 25th July 2021 at 5.00 pm GMT by email to applications@atca-africa.org. The email should have as subject: "Proposal for the development of regional report, Africa Tobacco Industry Interference Index".

8- FURTHER INFORMATION

For questions related to this call for application, contact Ms Irene Senouvor either by email: senouvor@atca-africa.org or by telephone; +228 22 25 15 80 /83, from 8.30am GMT to 6.00pm GMT.