



AFRICA TRADE & CUSTOMS WEEK SUMMIT

7-9 November 2022 SANDTON SOUTH AFRICA

Protea Hotel Balalaika Sandton

Event Brochure

OFFICIAL CUSTOMS AUTHORITY ORGANIZED BY





Dale Magaya

Event Director
Dadem Investments Pty Ltd

Africa Trade & Customs Week comes at an opportune time, both for South Africa and Africa as a whole. With the aim to serve as the global platform for the future of next generation supply chain and borderless trade across Africa.

Focused on customs, compliance and trade facilitation by capturing innovation, future technology and interactivity, Africa Trade & Customs Week provides a unique experience, through 3 days of interactive programs, workshops and capacity building demonstrating the best practices between the private and public sector. Africa Trade and Customs Week aims to change the way global leaders and decision makers approach integrated customs capabilities.

Investment is a critical instigator of change. We need to ensure that we are collaborating and directing Investments towards disruptive ideas that will shape the industrys future . Africa Trade and Customs Week Summit will be a reflection of the size of opportunities and value of partnerships available, putting Africa at the heart of a more collaborative industry.

We look forward to welcoming you to South Africa, as we embark on a journey of discovery

Live Summit Powered by



PHILIP MORRIS
INTERNATIONAL



CargoX



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority



UNITED NATIONS
UNCTAD

ASYCUDA
Automated System for Customs Data

intertek
Total Quality. Assured.



PUBLICAN
TRADE SOLUTIONS



World Customs Organization
East and Southern Africa
Regional Office for Capacity Building



SHIPPING
AND
FREIGHT
RESOURCE

CHARLIE PESTI

BECAUSE IT'S NOT GOING TO MARKET ITSELF

The Global Stage for Africa

3 Summit Days



15+

Exhibitors



55+

Countries



5+

Technology Pitches



54+

Customs Authorities



500+

C-Level Delegates



40+

International Speakers



20+

Media Outlets



3+

Specialized Workshops



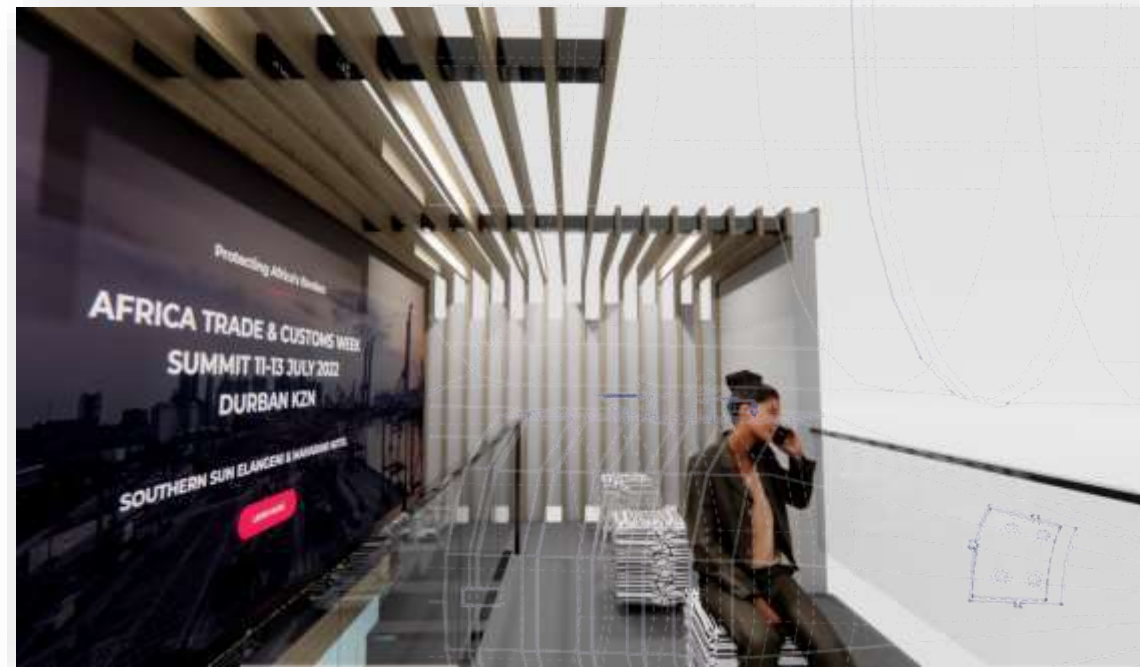
SUMMIT OVERVIEW

The recent global pandemic COVID-19 makes the 2022 edition of Africa Trade and Customs Week Summit a must attend show for international capacity building and development of best practices between the public and private sector.

The Summit welcomes over 500 international policy leaders, customs agencies, technology, private sector trade & customs leaders to discuss key aspects of next generation supply chain and borderless trade.

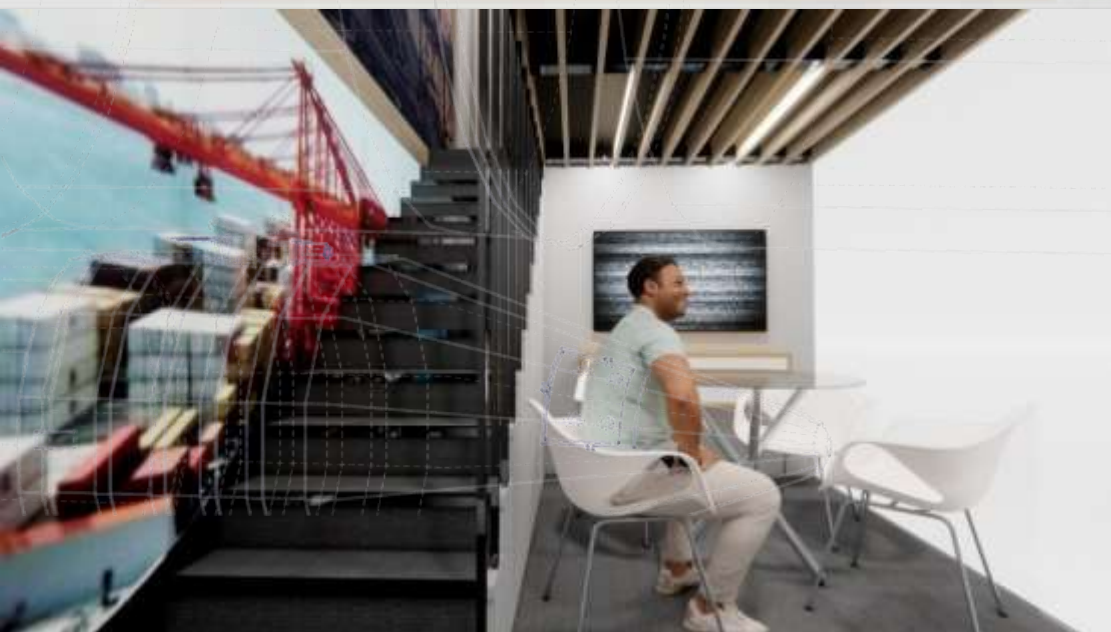
Africa Trade and Customs Week gathers trade leaders from multilaterals, donor agencies, government & private sector for 2 days of interactive programs + 1 day of specialized workshops and capacity building.

The 2022 edition will showcase global customs and trade capabilities across agencies + promote Africa's as a hub for global trade. The interactive leaders programme is focused on G2G, G2B and B2B customs, supply chain, trade facilitation, border security and technology across the customs and trade value chain.



KEY AGENDA THEMES

- Trade Agreements and its impact on customs, compliance, and trade facilitation
- Implications of the digital world on Customs and other Government agencies in the future
- Monitor emerging trends, including IT solutions for exchange of information between customs and other agencies
- Dealing with the evolution of customs and global trade.
- What actions can global companies & agencies take to effectively manage global trade compliance issues?
- Combating illicit trade to safeguard integrity across global economies, markets, and supply chain.
- Trade facilitation and the single window implementation: promoting national trade efficiency.
- Identifying the opportunities and challenges posed by e-commerce to customs agencies, governments, and organizations
- Market access for goods into and out of Africa



WHO WILL YOU MEET?

PRIVATE SECTOR

- **Manufacturers, Trade Compliance & Supply Chain, Supply Chain IT Providers, Exporters, Importers, International Logistics & Freight Forwarders, Warehousing & Logistics, Customs Agents, Carriers, Port Operators, Airline Leaders, Technology Providers, Suppliers, Customs and Trade Compliance Consultants, Legal Advisory, Academics and Economics, Banking Sector and Distributors.**

PRIVATE SECTOR – JOB TITLES

Head of Compliance, Head of Customs, Head of Taxation and Revenue, Customs Clearance, Head of Trade Facilitation, Head of Supply Chain & Logistics, Head of Shipping & Logistics, Manager Taxation, Head of Customs Operations, Head of Brand Protection, Head of illicit Trade, Head of International Trade, Trade Economic Operator.

GOVERNMENT

Director Generals, Head of Customs Agencies (Federal & Regional) Division Directors, Head of International & Governmental Relations, Head of IT& Technologies Border Protection Agencies, Head of Taxation, Exercise Collection & Related Agencies.

Vendors

- **Global Trade Management Solutions, Customs & Trade Technologies Solutions, Security & Trade Facilities Solutions, Customs & Trade Consulting/Advisory, Customs Hardware Providers, Special Trade & Economic Zones, Logistics and Freight Forwarders.**

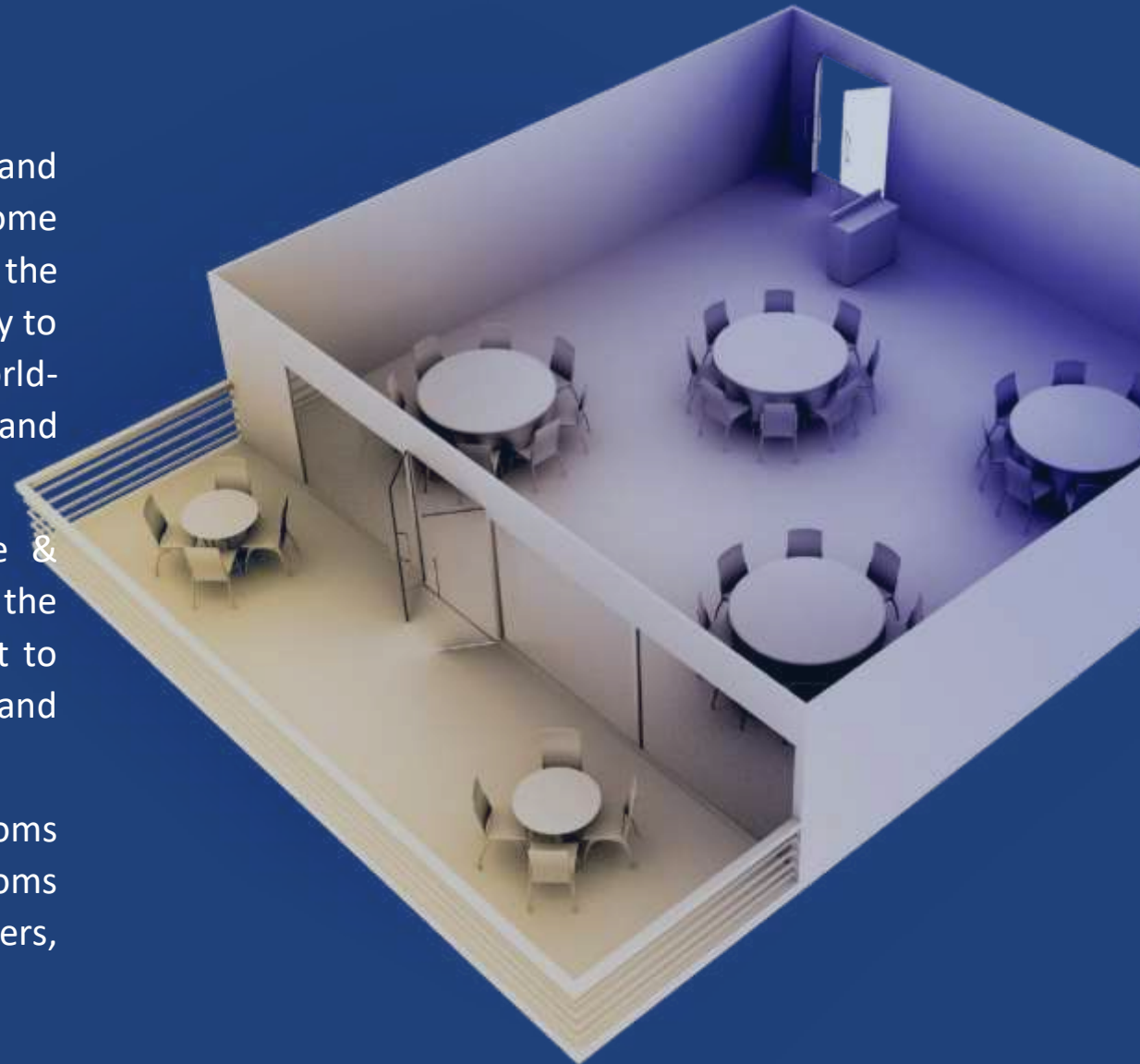
Thought Leading Conference, Panel Discussions & Workshops

Participate in thought leadership conference and workshops as Africa Trade & Customs Week tackles some of the most critical challenges and questions facing the industry. As a delegate, you will have the opportunity to engage, learn and share knowledge with world-renowned industry experts, keynote speakers and thought leaders:

With attendees from 35+ countries, Africa Trade & Customs Week Summit will cover capabilities across the entire customs value chain. In turn, the show is set to offer you unprecedented networking opportunities and engagement programs.

Attended by a global audience Africa Trade & Customs Week will see high profile attendees: heads of Customs Organization, industry and government decision makers, VIPs, and Senior executives.

Tailored networking programs will serve to support South Africa's agenda by promoting local business, featuring industry talent, and offering education opportunities while helping you make the most out of your visit.



Benefit Of Attending

Delegates and Speakers

- Acquire in-depth knowledge about Data Optimization opportunities
- Secure one-on-one meetings with captains of industry from both government and private sector
- Explore “core business” and the many complex questions surrounding how IT solutions and technological equipment can advance the work of Customs and other stake holders in border regulations.
- Identify opportunities and challenges for the management of technologies in Customs and other government agencies
- Gain insight into the current and future technological developments in the Customs, other border agencies and business world
- Participate in challenging debates to find the right technological solutions for customs, business, and other border regulatory agencies in the 21st century
- Gain access to latest innovations and technologies that have been designed specifically for the international Customs & Trade market

- Acquire first-hand information from suppliers and users on trends, technologies, and solutions.

Exhibitors and Sponsors

- Market your projects, products, and services directly to decision makers.
- Benefit from an environment providing great promotional and networking opportunities.
- Meet top level executives, entrepreneurs, researchers and delegates from customs, and other arms of government, the technology industry and the world of international trade, transport, and logistics.
- Generate qualified leads by networking with key stakeholders who attend the event thanks to a carefully planned delegate campaign
- Meet your business goals and ambitions by networking the key heads of Customs organizations
- Maximize your exposure and visibility with Customs, vendors, and IT Community
- Expand your contact database for future networking and business possibilities
- Raise your brand awareness by positioning yourself in front of your key buyers and partners

Experience South Africa's history of trade and rich culture of hospitality

Africa Trade and Customs Week Summit 2022 will be hosted in the southernmost tip of the African continent being South Africa marked by several distinct ecosystems. Inland Safari destinations populated by big game and lush winelands. South Africa with its multi-ethnic society encompasses a wide variety of cultures and languages.

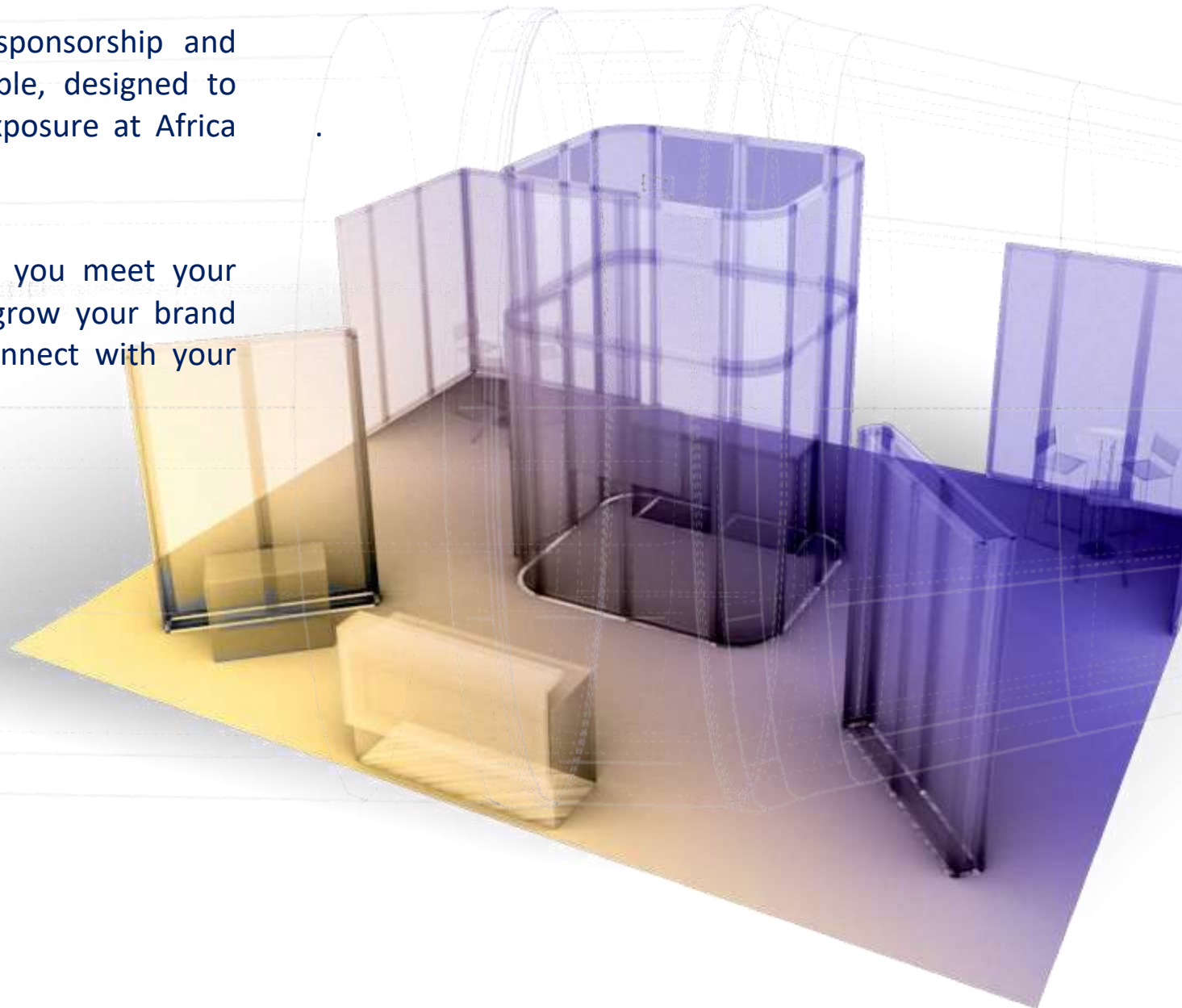
South Africa's heritage and traditions have been shaped by its position as a historic trade hub in Africa. Millions of tourists visit every year. In addition to cultural destinations, heritage artefacts, outdoor activities, winelands, and local delicacies await you to discover.

The shows venue will offer the space and facilities required for the ambition of the agenda and to host esteemed guests and delegates in an environment fitting of the occasion. The mini exhibition area will use interactive technologies for product display, simulations, live demonstrations and engaging programs and workshops on an unprecedented scale.

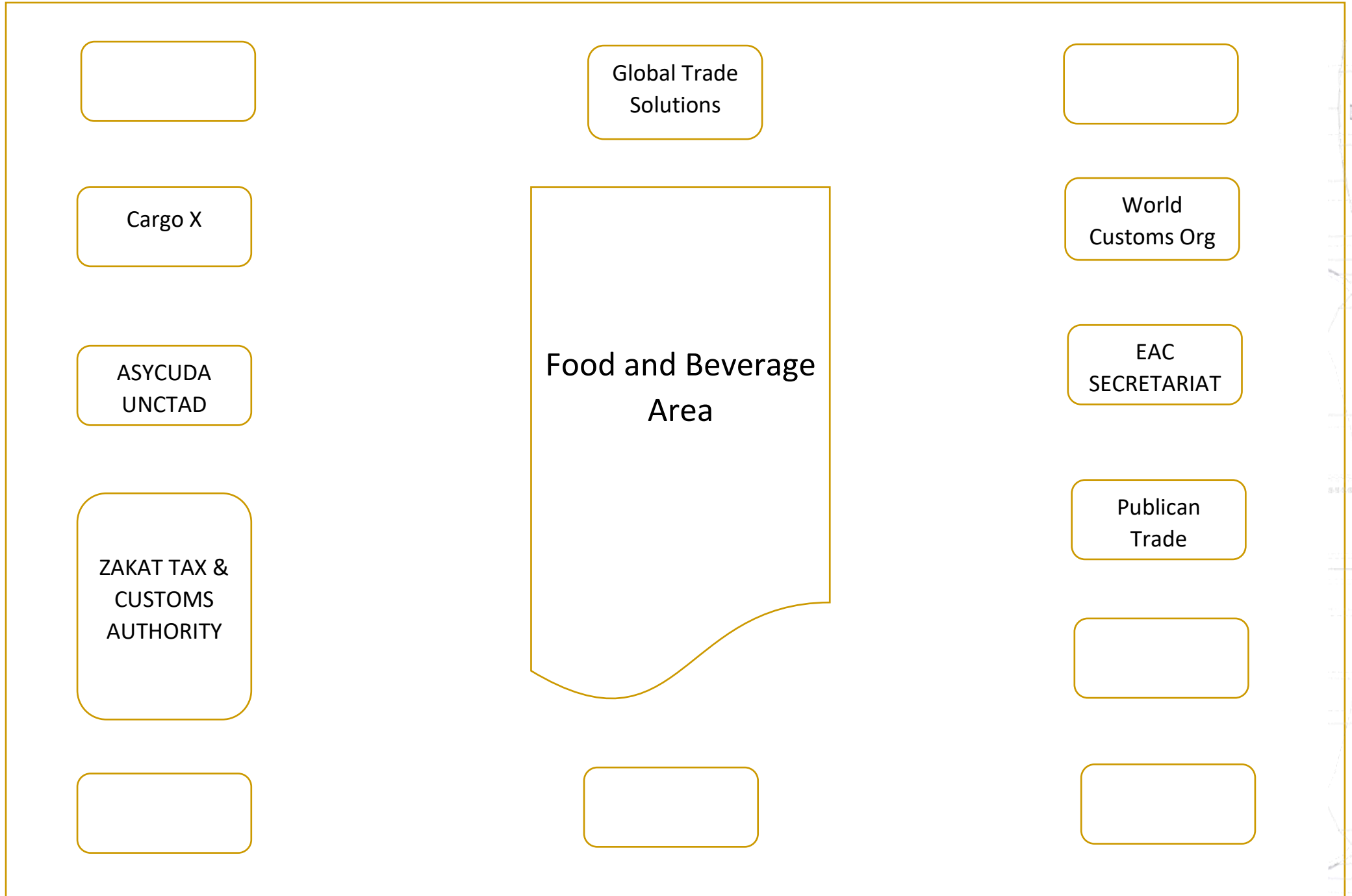
Maximize Your Presence

A diverse portfolio of unique sponsorship and advertising prospects are available, designed to enhance your experience and exposure at Africa Trade & Customs Week 2022.

Our Tailored packages will help you meet your business' marketing objectives, grow your brand recognition across Africa and connect with your target audience across the 3 days.



Provisional Floor Plan



INVESTMENT OPPORTUNITIES

Delegate Ticket Zar 9,372

- 1 x delegate ticket
- Access to exhibition
- Access to all summit session
- Tea, coffee, drinks, snacks, and lunch
- Access to networking lounge + meeting room

Exhibition Booth Zar 38,000

- 2 x bar stools
- 3m x 2m booth
- 1 x fabric banner
- Plug point 15amp
- 1 fluorescent light
- 1 x Delegate ticket
- 1 x lockable counter
- Fascia with logo and name
- Access to all summit sessions
- Access to networking lounge + meeting room

Sponsorship Items Zar

- Bags (35,000)
- Lanyards (35,000)
- Session sponsor (35,000)
- Headline sponsor (250,000)
- Registration sponsor (100,000)
- 30 min corporate presentation (30,000)
- Capacity Building workshop (100,000)

Contact Details

The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse your business in the Summit experience.

We can tailor your package based on your specific business needs and will work with you every step of the way.



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